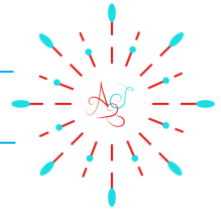


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**CHILDREN'S BOOK ABOUT FOOD ALLERGIES IS NAMED  
A MOM'S CHOICE AWARDS® GOLD RECIPIENT**

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Palmerton, Pennsylvania, USA—April 21, 2021

The Mom's Choice Awards® has named *If I Can't Eat Flies, What Am I?* as among the best in family-friendly media, products and services. The MCA evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal, and cost.

"Paula and I are thrilled to earn the Mom's Choice Awards Honoring Excellence Seal of Approval," says the author, Alicia J. Pfaff. "We know all the great things the MCA does to connect consumers, educators, and caregivers with the best products and services available for families."

To be considered for an award, each entrant submits five (5) identical samples for evaluation. Evaluators are bound by a strict code of ethics, not only to ensure objectivity, but also to ensure that the evaluation is free from manufacturer influence. The five evaluations are submitted to the MCA Executive Committee for final review and approval.

"Our aim is to introduce families and educators to best-in-class products and services," explains Dawn Matheson, Executive Director of the Mom's Choice Awards. "We have a passion to help families grow emotionally, physically and spiritually. Parents and educators know that products and services bearing our seal of approval are high-quality and also a great value. The MCA evaluation program is designed to incorporate the expertise of scientists, physicians and other specialists; but we also engage parents, children, educators, and caregivers because they are experts in knowing what is best for their families."

With the evaluation now complete, the testing samples of *If I Can't Eat Flies, What Am I?* will be donated to schools, libraries, hospitals and nonprofit organizations.

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